



JCC Professionals Great Canadian Gathering

Winnipeg, Manitoba | October 5-7, 2026 | Hosted by the Rady JCC

MONDAY, OCTOBER 5

- WELCOME TO WINNIPEG -

6:00–8:30 AM

Breakfast on Your Own

Start your day at your own pace.

Wellness Opportunities at the Rady JCC

Conference attendees have full access to the Rady JCC fitness centre, pool, locker rooms and steam room throughout the conference. You can also register for any of our drop-in group fitness classes.

[Click here](#) to learn more about them.

9:00–10:00 AM

Conference Registration

Rady JCC | 123 Doncaster Street

9:45–10:30 AM

Welcome to the JCC Movement: Your JCC Association Playbook!

You'll start your three-days in Winnipeg with concrete next steps for tapping into the JCC network, resources, and events that fuel your career growth, plus new connections in the room. This program is intended for those in their first 3 years as a JCC Pro or just want to learn more about the JCC Movement.

10:30–11:00 AM

Tours of the Rady JCC

Get an insider's look at the Rady JCC. Explore our fitness, aquatics, early learning, arts, cultural and community spaces and see firsthand what makes our JCC unique.

11:00 AM–12:00 PM

Welcome to the JCC Professionals Great Canadian Gathering!

Barak Hermann, President and CEO, JCC Association of North America

Rob Berkowits, CEO, Rady JCC

Rhona Shore, Executive Director, Paperny Family JCC

12:00–12:45 PM

Lunch

MONDAY, OCTOBER 5

- WELCOME TO WINNIPEG -

1:00–2:15 PM

Peer Community Sessions

CEOs / EDs / COOs: *Roundtable Discussions with Barak Hermann*

ELC: *What Is the Relationship Between Jewish-Informed Practices and Jewish Content, and What Might I Need to Learn to Lead a School That Encompasses Both?*

Fitness / Health / Aquatics: *Women Through the Ages*

Jewish Life / Culture: *Israel & Israelis at the J: Building Meaningful Programs and Connections*

MarCom / Membership / Development: *Stop Selling Tables. Start Building Relationships.*

2:15–2:30 PM

Break & Snacks

2:30–3:45 PM

Workshop Options

Talent / Culture: *Giving and Receiving Feedback*

Peoplehood / Leadership: *From Community Hub to Civic Voice: Practical Tools for Advocacy, Outreach & Community Impact*

Peoplehood: *The Torah, the Tekton, and Tomorrow*

3:45–4:15 PM

Break & Networking

4:15–5:30 PM

Workshop Options

Talent / Culture: *What If We Tried This? Rethinking the Membership Marketing Playbook*

Peoplehood / Leadership: *Seven Lenses, One Mission: Judaism in Practice*

Innovation / Impact: *Artificial Intelligence in Action: Building Skills for Smarter JCC Work*

5:30–6:15 PM

Networking

6:45–9:00 PM

Schmooze & Booze Before You Snooze

A VIP Dinner for JCC Pros at Congregation Shaarey Zedek

The first day has officially wrapped up!

Join us as we enjoy a kosher meal and a few drinks at Congregation Shaarey Zedek.

Get to know your fellow JCC Pros in a casual and fun setting.

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TUESDAY, OCTOBER 6

- CONNECT. LEARN. SHARE. -

6:00–8:30 AM

Breakfast on Your Own

Start your day at your own pace.

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9:00–10:15 AM

A Special Fireside Chat

The Asper Community Shabbat Program: Breaking Bread, Building Bridges

10:30–11:45 AM

Peer Community Sessions

CEOs / EDs / COOs: Roundtable Discussions with Barak Hermann

ELC: Elementary School Age After School Program

Fitness / Health / Aquatics: Why JSwim?

What Does It Take to Build a Successful Swim Program Beyond Simply Teaching Swimming?

Jewish Life / Culture: Awareness in Action: Jewish Mindfulness & Middot Practice

MarCom / Membership / Development: Tech in Action: Security, Data & Intelligence

11:45 AM–12:15 PM

Networking

12:15–1:45 PM

Lunch

TUESDAY, OCTOBER 6

- CONNECT. LEARN. SHARE. -

2:00–3:15 PM

Workshop Options

Talent / Culture: *Time Management Tips, Tricks & Techniques*

Talent / Culture: *Reflective Supervision: Supporting Staff Growth & Development*

Innovation / Impact: *Artificial Intelligence in Action: Building Skills for Smarter JCC Work*

3:15–3:45 PM

Break & Networking

3:45–5:00 PM

Workshop Options

Talent / Culture: *The Power of Questions*

Peoplehood / Leadership: *Surfacing the Work of Inclusion*

Leadership: *Staying Above the Line: Responsibility & Curiosity in the Moments That Test You*

5:00–6:00 PM

Networking

7:30–9:30 PM

An Evening with Hen Mazzig

A VIP Invitation on Behalf of the Jewish Federation of Winnipeg

The Jewish Federation of Winnipeg invites you to a VIP event featuring Hen Mazzig, live in person, at Congregation Shaarey Zedek.

Hen is an Israeli writer, co-founder of the Tel Aviv Institute, and keynote speaker known for his work combating antisemitism and fostering dialogue around Jewish identity.

A vocal advocate and digital creator whose content reaches over 100 million users monthly, he has been described by the New York Times as one of the most nuanced online commentators on Israel and Jewish issues of our time.

Please note this event is completely optional to attend.



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WEDNESDAY, OCTOBER 7

- REFLECT. CONNECT. MOVE FORWARD. -

6:00–8:15 AM

Breakfast on Your Own

Wellness Opportunities at the Rady JCC

One last opportunity to enjoy the Rady JCC facilities, take a class, get in a workout or simply enjoy some quiet time before the day begins.

8:15–8:45 AM

A Special October 7 Remembrance

A Commemoration Hosted by Rabbi Carnie Rose

9:00–10:15 AM

Workshop Options

Talent / Culture: *Bless Our Workforce: Strategies to Motivate Our Staff*

Peoplehood: *Combatting the Affliction Known as AMALEKITIS:*

Jewish Pride & Peoplehood in a Fearful and Anxious Era

Innovation / Impact: *JCARES*

10:15–10:30 AM

Break & Snacks

10:30–11:45 AM

A Special Closing Keynote Session

Building Community Through Inclusive Practices

12:00–1:30 PM

Lunch & Casual Peer Community Gatherings

1:30 PM

Conference Concludes