

WHERE WERE YOU WHEN IT HAPPENED?

One swing.
One moment.
A night frozen
in Canadian
sports history.



Thursday, June 4, 2026
RBC Convention Centre Winnipeg

Featuring Toronto Blue Jays Legends &
Two-Time World Series Champions

Joe Carter and
Cito Gaston



Hosted by
Award-winning
Broadcaster
Rod Black

Honouring
THE PEEL FAMILY.
BUILT TOGETHER.



SPONSORSHIP OPPORTUNITIES

The Rady JCC Ken Kronson Sports Dinner, presented by Michael Silver and Jason Bonneteau of WPG Wealth Planning Group, is the largest sports fundraising event of its kind in Western Canada, bringing together community leaders, athletes, fans, and supporters for an unforgettable evening. **It's a night of client hosting, family connections across generations, and relationships built around the table in real time.**

A packed ballroom, elevated dining, and a high energy atmosphere frame expansive rainbow, silent, and live auctions featuring one-of-a-kind prizes, iconic memorabilia, and exclusive experiences. Every dollar raised supports the Rady JCC, a not-for-profit community hub open to all regardless of background, funding programs that strengthen lives across generations. **A premium event. Real purpose. Nothing else like it.**

SECURE YOUR PLACE: Zac Minuk | 204.480.6562 | zminuk@radyjcc.com

PLATINUM SPONSOR – \$25,000

DURING THE EVENT:

- **Three tables for thirty guests** with VIP seating at the front of the ballroom
- **Thirty exclusive VIP reception passes** to meet Joe Carter and Cito Gaston, including professional photos
- Exclusive business name and logo recognition at the VIP reception
- Prominent business name and logo placement on digital signage throughout the evening
- Prominent Platinum Sponsor recognition in the thank you advertisement within the event program
- Full-page colour advertisement in the event program
- Opportunity to place branded materials at every individual table setting
- Thirty underground parking passes at the RBC Convention Centre on the day of the Sports Dinner

The ultimate Sports Dinner experience with maximum visibility, exclusive access, and premium recognition before, during, and after the event.

LEADING UP TO THE EVENT:

- Prominent business name and logo inclusion in all mass print media promoting the event
- After the event:
- Business name and logo featured across Rady JCC social media with a minimum of fifteen posts

AFTER THE EVENT:

- **Custom professionally framed autographed Joe Carter Toronto Blue Jays jersey**
- Prominent Platinum Sponsor recognition in all post event mass print media, including a full-page Winnipeg Free Press advertisement
- Two Rady JCC One-Year Family Memberships valued at \$1,479 each
- Partial tax receipt

DIAMOND SPONSOR – \$15,000

DURING THE EVENT:

- **Two tables for twenty guests** with VIP seating at the front of the ballroom
- **Twenty exclusive VIP reception passes** to meet Joe Carter and Cito Gaston, including professional photos
- Exclusive business name and logo recognition at the VIP reception
- Prominent business name and logo placement on digital signage throughout the evening
- Prominent Diamond Sponsor recognition in the thank you advertisement within the event program
- Full-page colour advertisement in the event program
- Opportunity to place branded materials at every individual table setting
- Twenty underground parking passes at the RBC Convention Centre on the day of the Sports Dinner

High impact exposure and VIP access paired with exceptional guest experience and strong brand recognition.

LEADING UP TO THE EVENT:

- Prominent business name and logo inclusion in all mass print media promoting the event
- Business name and logo featured across Rady JCC social media with a minimum of ten posts

AFTER THE EVENT:

- **Custom professionally framed autographed Joe Carter Toronto Blue Jays jersey**
- Prominent Diamond Sponsor recognition in all post event mass print media, including a full-page Winnipeg Free Press advertisement
- One Rady JCC One-Year Family Membership valued at \$1,479
- Partial tax receipt

GEM SPONSOR – \$10,000

A standout presence with premium seating, strong visibility, and meaningful engagement throughout the night.

DURING THE EVENT:

- **One table for ten guests** with VIP seating near the front of the ballroom
- **Ten exclusive VIP reception passes** to meet Joe Carter and Cito Gaston, including professional photos
- Prominent business name and logo placement on digital signage throughout the evening
- Prominent Gem Sponsor recognition in the thank you advertisement within the event program
- Full-page colour advertisement in the event program
- Opportunity to place branded materials at the centre of every table
- Ten underground parking passes at the RBC Convention Centre on the day of the Sports Dinner

LEADING UP TO THE EVENT:

- Business name and logo inclusion in all mass print media promoting the event
- Business name and logo featured across Rady JCC social media with a minimum of eight posts

AFTER THE EVENT:

- **Custom professionally framed autographed Joe Carter Toronto Blue Jays jersey**
- Gem Sponsor recognition in all post event mass print media, including a full-page Winnipeg Free Press advertisement
- One Rady JCC One-Year Family Membership valued at \$1,479
- Partial tax receipt

GOLD SPONSOR – \$5,750

An elevated sponsorship option offering excellent visibility, VIP access, and a memorable guest experience.

DURING THE EVENT:

- **One table for ten guests** with premium seating in the front half of the ballroom
- **Ten exclusive VIP reception passes** to meet Joe Carter and Cito Gaston, including professional photos
- Business name and logo recognition as a Gold Sponsor on digital signage throughout the evening
- Half-page colour advertisement in the event program

LEADING UP TO THE EVENT:

- Business name and logo featured across Rady JCC social media with a minimum of five posts

AFTER THE EVENT:

- **Gift of recognition featuring an autographed Joe Carter Toronto Blue Jays jersey, helmet, or bat**
- Gold Sponsor recognition in post event mass print media, including a full-page Winnipeg Free Press advertisement
- Partial tax receipt

BRONZE SPONSOR – \$3,750

An accessible way to be part of Winnipeg's premier sports fundraising event with valued recognition.

DURING THE EVENT:

- **One table for ten guests** at the gala dinner
- Business name and logo recognition as a Bronze Sponsor on digital signage throughout the evening
- Quarter-page colour advertisement in the event program

LEADING UP TO THE EVENT:

- Business name and logo featured across Rady JCC social media with a minimum of five posts

AFTER THE EVENT:

- Partial tax receipt

SIGNATURE TICKET – \$400

One seat. One unforgettable night you will be talking about long after the final applause.

For those looking to be part of this unforgettable evening, a limited number of individual tickets are available.

You will get full access to the Rady JCC Sports Dinner experience, placing you in the heart of one of the most anticipated nights in Canadian sports and community celebration. You will also receive a partial tax receipt after the event concludes.

And please know wherever you are in the room, you are in for a world-class experience you won't find anywhere else in Winnipeg.

(Please note that Signature Tickets are limited)

ADVERTISE IN SPORTS DINNER PROGRAM

- Full page - **\$2,150** (7.5" wide x 10" high)
- Half page - **\$1,650** (7.5" wide x 4.5" high)
- Third page - **\$935** (7.5" wide x 3" high)
- Quarter page - **\$650** (3.65" wide x 4.75" high)

**FOR ALL SPORTS DINNER INQUIRIES,
PLEASE CONTACT:**

Zac Minuk

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204.480.6562 | zminuk@radyjcc.com

